

Partnership Information Package



Presented to:

Company Name

Representative

Address

City, State, Zip Code

Telephone

Email

Date



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Driver Bio:

Scott was born July 28, 1980 in Mankato, Minnesota, a rural farming community in the southern part of Minnesota. He lived there until he was almost eight years old. Scott's interest in racing began during this impressionable time. The back of his parents' property was adjacent to a neighbor's backyard that had a small dirt track oval built into it. He was good friends with his neighbors and found himself visiting them quite often just to be a little bit closer to the racing action.

When Scott's father, a postal worker, was transferred to Alexandria, Minnesota in 1988, Scott was naturally saddened by the prospect of leaving friends, but he adapted quickly. He made some new friends, two children who were already into racing. Scott had found his calling.

During his high school years Scott assembled three racecars, one for dirt and two for pavement. He did it with his own money, donated parts, the help of his friends and family, and various sponsors. His first official sponsor was a website design company that paid for his entire third season of Enduro racing. The Enduro car was a car similar to the "stock" car of the early 80s. He would race these cars each weekend for 250 laps. The two tracks he raced at during this time were I-94 Raceway in Sauk Center and Fergus Falls Raceway.

In 1999 he had to stop it all. He had over four years of go-kart experience, one year of dirt track experience, two years of pavement experience, and six years of snowboarding experience. But it was important for Scott to attend college. So before leaving Alexandria, Minnesota to go to school, he sold his racing cars, gear and everything but his driving suit. He also sold all his snowboarding equipment and gear. Graduating high school with honors and a nearly perfect GPA (3.97), Scott's academic world had just started to open up and he needed to take full advantage of this opportunity. Scott attended school at North Dakota State University - Fargo, North Dakota, Valencia Community College - Orlando, Florida, and Full Sail Real World Education - Orlando, Florida.

After graduation Scott started his own advertising and marketing company. This has been his full-time job since college, and the racing career now comes second to his work. The company that he co-owns is called Digi Craft. This company services Universal Orlando Resort, Disney Adventures Magazine, National Retail Federation and many more national and regional cliental and specialize in print, web and video multimedia services. His company has given him the opportunity to be involved in the major racing events in America, the Daytona 500 and the Indianapolis 500, both of which his company was hired to provide services for. Scott has traveled around the world, negotiating with major companies in Japan, Dubai, Hawaii, Mexico, Canada, and the majority of the 48 mainland states.

Racing has always been a life-long passion for him, as he continues to work toward his goals of making it into the big leagues of motor sports. Scott has a drag racing car that he restored from the bottom up, motor and all, that keeps him in the competitive spotlight at the local speedway. He has attended several racing schools to keep up on his talents and dreams of the day when he can call racing his full-time job.

Scott is determined to work his way up through the ranks of the professional racing associations with integrity and confidence. He plans to achieve his full potential as a racecar driver. His goals are to win races, build up his name, and become recognized as an appreciated member of the racing associations that he becomes members to.

He recently became approved and licensed by ARCA RE/MAX Series for the 2008 season and is currently working on a program to bring ROI on his sponsors investments. He hopes to run the fully televised SPEED TV season with ARCA RE/MAX in the pursuit to make a very good name for himself as a technology savvy race car driver. Bob Schacht Motorsports is currently working with Scott to put together his 2008 program.

Given the proper team, equipment and guidance there will be no stopping Scott Stenzel as he pursues his dream.

Scott's dream is to get a chance to win the Daytona 500!



Recent Statistics from ARCA RE/MAX Test @ Daytona International Speedway on Dec. 14-16, 2007

Friday

Daytona Testing



| 1 | 2/1 | 4/20 | 07 | |
|---|-----|------|----|--|

| Pos. | No. | Name | Best Laptime | Speed | 2nd Best | Make | Snones |
|----------|--|---|--|---------|--------------------|---------|-----------|
| 1 | 99 | Eric Darnell | 50.018 | 179,935 | 2nd Best 50.050 | Ford | Sponso |
| 2 | 32 | Dominick Casola | 50.120 | 179.569 | | | |
| 3 | 46 | | | | 50.263 | Dodge | |
| 3 4 | 31 | Matt Carter | 50.204 | 179.269 | 50.359 | Ford | • |
| 4 5 | 12:32:72 | Alex Yontz | 50.206 | 179.261 | 50.235 | Chevy | |
| 5 6 | 30A | Chad Blount | 50.273 | 179.023 | 50.307 | Dodge | |
| | 94 | Max Dumarey | 50.283 | 178.987 | 50.311 | Ford | |
| 7 | | Ricky Stenhouse Jr | 50.317 | 178.866 | 50.381 | Ford | Sec. 2 |
| 8 | 5 | Bobby Gerhart | 50.417 | 178.511 | 50.437 | Chevy | |
| 9 | 9 | James Buescher | 50.430 | 178.465 | -50.463 | Dodge | |
| 10 | 1 10 1 1 1 K | Dario Franchitti | 50.453 | 178.384 | 50.667 | Dodge | |
| 11 | | Jesse Smith | 50.473 | 178.313 | 50.655 | Dodge | |
| 12 | 12B | Mario Gosselin | 50.515 | 178.165 | 50.659 | Chevy | 11.11.1 |
| 13 | 75A | AND ADDRESS AND ADDRESS AND ADDRESS ADDRE | 50.532 | 178.105 | 50.599 | Chevy | |
| 14 | 60B | Patrick Sheltra | 50.568 | 177.978 | 50.615 | Chevy | |
| 15 | 65 | Robby Benton | 50.592 | 177.894 | 50.609 | Ford | |
| 16 | 30B | Steve Blackburn | 50.592 | 177.894 | 50.627 | Dodge | |
| 17 | 28 | Mike Annett | 50.593 | 177.890 | 50.629 | Toyota | |
| 18 | 65A | John Townley | 50.597 | 177.876 | 50.599 | Ford | |
| 19 | | Bryan Silas | 50.614 | 177.816 | 50.705 | Ford | |
| 20 | 25 | Ryan Fischer | 50.638 | 177.732 | 50.685 | Chevy | |
| 21 | 3 | Jeremy Clements | 50.668 | 177.627 | 50.746 | Chevy | |
| 22 | Charles and the | Dario Franchitti | 50.702 | 177.508 | 50.994 | Dodge | |
| 23 | 4A | Tayler Malsam | 50.704 | 177.501 | 50.716 | Dodge | |
| 24 | 5K | Kyle Krisiloff | 50.704 | 177.501 | | | |
| 24 25 | | David Green | | | 50,750 | Chevy | |
| 26 | | | 50.730 | 177.410 | 50.734 | Toyota | |
| 20 | 21 | Chris Cockrum | 50.731 | 177.406 | 50.735 | ~ | |
| | 72 | Andrew Ranger | 50.748 | 177.347 | 50.770 | Chevy | |
| 28 | | Mike Annett | 50.752 | 177.333 | 50.786 | Toyota | |
| 29 | 75D | Brandon Knupp | 50.781 | 177.232 | 50.818 | Chevy | |
| 30 | 1B | Chad McCumbee | 50.790 | 177.200 | 50.800 | Ford | |
| 31 | 37B | Dexter Bean | 50.809 | 177.134 | 50.815 | . Chevy | |
| 32 | 1 | Tom Hessert | 50.830 | 177.061 | 50.832 | Ford | |
| 33 | 1. | Alli Owens | 50.843 | 177.016 | 51.005 | Chevy | |
| 34 | 75B | | 50.847 | 177.002 | 50.851 | Chevy | |
| 35 | 44 | Frank Kimmel | 50.856 | 176.970 | 50.921 | Dodge | |
| 36 | 71 | Larry Hollenbeck | 50.869 | 176.925 | 50.954 | Chevy | |
| 37 | 61B | Chase Austin | 50.872 | 176.915 | 50.935 | Chevy | |
| 38 | 45 | Nur Ali | 50.897 | 176.828 | 51.280 | Dodge | |
| 39 | 20 | Pierre Bourque | 50.918 | 176.755 | 51.259 | Dodge | Section 1 |
| 40 | 0A | Butch Jarvis | 50.938 | 176.685 | 51.039 | Chevy | |
| 41 | 2 | Scott Speed | 51.028 | 176.374 | 51.190 | Toyota | a far and |
| 42 | 19 | Jack Bailey | 51.034 | 176.353 | 51.042 | Toyota | |
| 43 | 74 | JR Heffner | 51.075 | 176.211 | 51.204 | Chevy | |
| 44 | 00A | Ed Kennedy | 51.078 | 176.201 | . 51.080 | Chevy | |
| 45 | 5B | Trevor Sanborn | 51.097 | 176.136 | 51.365 | Chevy | |
| 46 | 5A | Brian Smith | 51.101 | 176.122 | 51.109 | Chevy | |
| 47 | 13 | Michael Phelps | 51.214 | 175.733 | 51.248 | Chevy | 1.00 |
| 48 | 75C | | 51.251 | 175.606 | 51.258 | Chevy | |
| 49 | 61A | | 51.257 | 175.586 | 51.278 | Chevy | |
| 50 | 90 | Gabi DiCarlo | 51.329 | 175.339 | 51.278 | Chevy | |
| 51 | 48 | James Hilton | and the second | | | | |
| 52 | | Brett Rowe | 51.435 | 174.978 | 51.825 | Dodge | |
| | 6 | | 51.452 | 174.920 | 51.630 | Chevy | |
| 53 | 01 | Wayne Reutimann | 51.622 | 174.344 | 51.674 | Toyota | |
| 54 | 59 | Ray Mooi Jr Phillip McGilton | 51.627 | 174,327 | 51.775 | Chevy | |
| | | | | | | | |
| | | | | | | | |

Article published in Minnesota Lake Tribune of Minnesota Lake, MN on January 2, 2008



Noteworthy

•Regular meeting of Danville Township will be Jan. 15, 2008 at 7:00 p.m. at Danville Town Hall.

Faribanlt County Library Board will meet at Community Library Meeting Room, 124 West 7th St., Blue Earth, Monday, January 14, 2008, at 5:30 p.m.

 Minnesota Lake City Council meets 2nd Wednesday of every month at 7 p.m. at City Hall.

•Garbage pick up is every Thur. by 8:00 a.m.

•M.L. Community Club meeting third Wed. of month 6:30 p.m. at Old Mill Bar.

•1st & 3rd Mon. of each month is the Senior Citizens meeting at the Lembke Building at 1:00 р.п.

 American Legion meets 2nd Tue, of each month at 7:00 p.m.

•Minnesota Lake Area Historical Society Board meetings are held the 2nd Tue. of the month at 7:00 p.m. at the Kremer House Museum.

•2nd & 4th Wed. of each month is the Lions Meeting at 6:15 p.m.

•2nd & 4th Thur. of each month is Recycling pick up.

•Minnesota Lake Garden Club meets third Tue. of the month at the Lembke Building at 7 p.m.

•Kremer House Library bours are Tue. from 2-5 p.m.•American Legion Auxiliary meets 4th Mon. of each month at 7 p.m.

Scott Stenzel makes ARCA Rookie debut with veteran results surprise. After



Scott Stenzel was born in Mankato MN. To Mike and fastest Rookie Sue Stenzel of Wells MN. His grandmother is Jean at the speedway on Friday. Evan of Minnesota Lake.

submitted article Daytona Beach, Florida kicked off the ARCA test for 2008 at Daytoua International Speedway on December 14th, 2007. Scott Stenzel left the speedway Friday afternoon leaving ARCA officials and his car owner Bob Schacht in



Stenzel's 2nd test run on Friday for nondrafting cars he posted the 13th fastest time of the day, 50.599 seconds at 178.105 mph. He was the fastest of Bob Schacht's four drivers, the fourth fastest Chevy and the

Stenzel, who is in a driver development program headed off by Charlie Patterson, was able to successfully adapt to the Daytona International Speedway for the first time in his racing career last Friday and Saturday. Patterson is a retired

builder of NASCAR driveshafts and owner of NexGen Motorsports. He has been working with Stenzel through the 'Yellow Stripes: Making the Driver" driver development program. "My main goal is to find as

many young, intelligent drivers that can get the job done" states Patterson, "I believe that Scott has what it takes to make it big in motorsports. It really impressed me to see him do such a great job today."

Schacht Driving Bob Motorsports same Chevy Monte Carlo that has been featured at Talladega Speedway and Daytona International Speedway, the team felt they were able to bring the car up to speed with great results. Schacht is known for great equip-ment and this test proves that he has equipment capable of being very competitive. He was very pleased after Friday's test with Stenzel behind the wheel.

"I was really impressed with Scott's abilities on the race track and off, he is a great listener and has a lot of talent. I look forward to racing with him in February. said car owner Boh Schacht. "Now all he has to do is bring a sponsor and we'll make sure we can make as many races as we can. I look forward to getting back into the competition this year.

Stenzel came back to the track on Saturday December 15th, 2007 to put in enough laps to gain his ARCA license and become approved to race in February. "This was one of the most exciting weekends of my life Now that I

have earned my license I look forward to having a very successful career here in the ARCA Re/Max Series. I hope that finding sponsorship money is successful." Stenzel stated after testing finished on Saturday. Proving that he can get the job

done Stenzel fives a lot of his credit to Bob Schacht, Charlie Patterson, and Mine Loescher for believing in him and allowing him the chance to make it in ARCA. Loescher is the owner of Finish Line Racing School, where Stenzel brushed up on his skills earlier this week. By doing such a great job he is proving how suc-cessful the "Yellow Stripes: Making the Driver" development program is for young drivers. He hopes to be back in February with a sponsor on the hood of the number 75 Bob Schacht Motorsports Chevy.

For more on "Yellow Stripes: Making the Driver" visit www.makingthedriver.com

Learn more about Scott Stenzel by visiting www.scottstenzel.com



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submitted article

Maple River teachers still without contract

Maple River Education Association Fact Sheet

Our goal Our ultimate goal is to agree on a contract that is reasonable and competitive with neighboring districts. Our district must be able to offer a salary and benefits package that will attract and retain top-quality teachers to ensure a good education for Maple River students. *Current issues: Salaries, health insurance* Salaries The district has offered a 0% salary increase for each of the two contract years. Meanwhile, area school districts are settling for an 8.5-

9.0% increase over two years. •Health Insurance Teachers in Maple River have no health insurance. Our district is one of only six districts almong the more than 320 public

The final district reaction is in the provide intervention of the final metabolic. Solid billion of only should be added and the final stop purchases and the final stop purchases and the first proposed creating a Health Savings Account (HSA) for single coverage for teachers, provided they pay the entire \$5,000 deductible themselves. With a 0 percent salary increase, those teachers would essentially be making \$5,000 per year less. Our proposal is for full single coverage, comparable to what other local districts provide.

Effect on teachers' salaries under the district's proposal A 0% salary increase will drop Maple River teachers to dead last.

Many of our staff will retire within the near future. Without a competitive contract, the district will find it increasingly difficult to attract and keep talented young teachers. •Can the district afford a competitive contract for teachers? The district has, at present, \$2.3 million and growing in surplus in its general unreserved fund. That is more than enough for a district this size to offer its teachers at least a cost-of-living increase and basic health insurance

overage enverage. •Negotiations history We have been working without a contract since June 30, 2007. We have met with the board seven times, and began medi-ation on Nov. 28. Maple River teachers have always wanted what is best for children and in the past have taken a pay freeze and worked days with-

out pay.

Number of teachers affected: 10Number of students affected: 1,200 **Communities affected: Amboy, Good Thunder, Minnesota Lake, Mapleton

MINNESOTA LAKE, FARIBAULT COUNTY, MINNESOTA 56068

Article published on CatchFence.com



Scott Stenzel Looks Like Veteran In ARCA Rookie Debut

Saturday, December 15, 2007

The Daytona International Speedway was the scene of ARCA kick-off for 2008. When Scott Stenzel left the speedway Friday afternoon, his car owner, Bob Schacht, and ARCA officials were caught by surprise. After Stenzel's second test run on Friday for non-drafting cars, he posted the 13th fastest time of the day, 50.599 seconds at 178.105 mph. He was the fastest of Bob Schacht's four drivers, the fourth fastest Chevy and the fastest rookie at the speedway.



Last Friday and Saturday, Stenzel, who is in a driver development program headed by Charlie Patterson, was able to successfully adapt to the Daytona International Speedway for the first time in his racing career. Patterson is a retired builder of NASCAR driveshafts and owner of Nex-Gen Motorsports; he has been working with Stenzel through the "Yellow Stripes: Making the Driver" driver development program.

"My main goal is to find as many young, intelligent drivers, who can get the job done," states Patterson. "I believe that Scott has what it takes to make it big in Motorsports. It really impressed me to see him do such a great job today."

Driving the same Bob Schacht Motorsports Chevy Monte Carlo that has

been featured at Talladega Superspeedway and Daytona International Speedway, the team felt they were able to bring the car up to speed with great results. Schacht is known for great equipment and this test proves that his equipment is capable of being competitive. He was very pleased after Friday's test with Stenzel behind the wheel.

"I am really impressed with Scott's abilities – both on and off the race track. He is a great listener and has a lot of talent, I look forward to racing with him in February," said Schacht. "Now all he has to do is bring a sponsor and we'll make sure we can make as many races as we can. I look forward to getting back into the competition this year."

Stenzel came back to the track on Saturday December 15 and put in enough laps to obtain his ARCA license and become approved to race in February.

"This was one of the most exciting weekends of my life. Now that I have earned my license I look forward to having a very successful



career here in the ARCA Re/MAX Series. I hope that finding sponsorship money is as successful," Stenzel stated after testing finished on Saturday.

Proving that he can get the job done, Stenzel gives a lot of his credit to Bob Schacht, Charlie Patterson and Mike Loescher for helping him translate his past driving experience into successful qualifying with ARCA. Loescher is the owner of Finish Line Racing School, where Stenzel brushed up on his skills. He is proving how successful the "Yellow Stripes: Making the Driver" development program is for young drivers. He hopes to be back in February with a sponsor on the hood of the number 75 Bob Schacht Motorsports Chevy.

As the co-owner of Digi Craft Productions (<u>www.digicraftproductions.com</u>), a full-service video production and web marketing firm, Stenzel and his team bring unique value to businesses wanting to integrate tomorrow's technology with this sport's exposure, direct fan connectivity and sales ROI measurement capability.

For more on "Yellow Stripes: Making the Driver" visit <u>www.makingthedriver.com</u> Learn more about Scott Stenzel by visiting, <u>www.scottstenzel.com</u>



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ECHO PRESS B1

B2

team falls

Card boys hockey

Gymnastics correction

against New LondonSpicer January 11, at 6 p.m., in-stead of January 10, which and Bemidji is on Friday, was incorrectly stated on tics team's home meet some calendars

Grandma's Marathon

Registration for the 2008 registration

June 19 will now be avail-Grandma's Marathon on able online.

able to sign up by visiting www.GrandmasMarathon.c Those interested will be om for registration, which opens Thursday, January 17.

will be open from February The registration is open Those interested in com-peting in the lottery registo the first 9,500 entrants. tration for the Garry Bjorklund Half Marathon 20 through March 2 and

William A. Irvin 5K, limit-ed to the first 1,200 enwill select 4,500 entrants trants, opens Wednesday, Registration for the via a lottery. March 19.

FCA broomball

will meet Sunday, January 13 at Discovery Middle The Middle School Fel-There is no cost for the owship of Christian Ath letes (FCA), grades 7-9, School for broomball. event.

Continued on next page.

DMS at 3:30 p.m. for a bus from 4-6 p.m., followed by should meet in front of Giroux's for broomball ride to Joe and Cindy Anyone interested

o arill ro



Scott Stenzel, a 1999 graduate of Jefferson High School in Alexandria, recently co-created Yellow Stripes Making the Driva race car driver development program. He recently went er.

through the program himself, and is only a sponsor away from running the ARCA season kick-off race in Daytona, Florida in February.

the fast Heading down

to making a childhood Alexandria graduate Scott Stenzel is close dream reality

also dreamed of someday being a

dirt bikes, four wheelers, go-carts...anything built for speed. He

big-time racecar driver. Scott, the son of Mike and Sue Stenzel, lived his first eight years in Mankato. He was introduced to racing in his neighbor's back yard. By Tara Bitzan Life Editor

What was once a childhood dream is close to becoming a reali-ty for 27-year-old Scott Stenzel. Like many young boys, he loved

t0 oval. He visited often just to be which contained a small dirt track He moved with his family hen his dad close to the racing action. wandria in 1988 w

postal worker, was transferred. Ironically, his new friend and neighbor, Josh Fischer, had a small dirt track oval built in his back yard.

Scott spent countless hours there making laps, and then more time

chers' back vard track

four-wheelers, go-karts, dirt bikes, and even some cars they found in the junkyard. Josh often let Scott drive his

14 years old and my dad told me to "I remember when I was about watch this Jeff Gordon guy," Sten-zel recalled. "I knew then that I

grooves he wore into the track. on a tractor grading out

> His dad helped him build a go-kart. Since there was no budget for the to race was on the Fisracing in the Stenzel family, only place to race was on the b

wanted to be that person. I wanted STENZEL B7 Racer obtains ARCA license

Article published by Echo Press of Alexandria, MN on January 11th,

Alex native obtains ARCA license, searches for sponsor to run series this season STENZEL from B1

to do what Jeff Gordon had done." CAR racing league. He worked as At age 16, he entered the FAScery store, a part-time laborer for installation service, and worked plant, saving up enough money to get his foot in the door in the raca part-time shelf stocker at a grohis father's marine removal and night shifts at a food and dairy ing world.

During his high school years, he assembled three racecars, one for dirt and two for pavement. He did it with his own money, donated parts, the help of friends and family, and various sponsors.

His first official sponsor was a paid for his entire third season of Enduro racing at the I-94 Raceway in Sauk Centre and the Fer-Web site design company that gus Falls Raceway.

snowboarding, tying for second in national competition, receiving a got his adrenaline rush through 37th place national ranking de-In 1999, he decided it was time During the winter months, Scott the 1998 Division Championships He went on to compete in the USA Snowboard Association (USASA spite a sprained ankle.

to give it all up and focus on his future. He sold his racecars and gear as well as his snowboarding equipment and gear.

with honors and a 3.97 grade point average, and set his sights He graduated from Jefferson High School in Alexandria in 1999 on college.

Valencia Community College in He attended school at North Real World Education in Orlando, Dakota State University in Fargo, Florida, and Full Sail Orlando. Florida.

to get his racing fix by participating in simulated on-line racing During that time, he continued leagues

In 2003, Scott started his own advertising and marketing company, Digi Craft, which he continues to own and operate today. The company specializes in print, Web video multimedia services sal Orlando Resort, Disney Adventures Magazine, National and serves such clients as Univerand

prestigious race events as the Daytona 500 and Indianapolis 500. The business has allowed Retail Federation and for such While that has kept him extremely busy, his passion for rac-Scott to travel around the world.

He purchased a drag racing car raced at various Florida tracks. He also attended some racing open, allowing him to enter the that he completely restored and schools to keep his skills sharp, hoping someday a door would world of big-time auto racing. ing has never subsided.

A chance meeting with Charlie Patterson, a retired builder of NASCAR dri-

of Nex-Gen Moveshafts and torsports, brought him much closer that dream. owner 5 **ARCA** events this deal, and race all of the televised sign a 10-race "My goal is to season."

creating "Yellow Stripes: Making the Driver" driver development program The nationwide Together. the two startwith the goal of guiding up-andthe ed Scott Stenzel

DRIVER

coming drivers. The nationwide program would offer first class training with top notch instructors, teaching attendees not only coming a good spokesperson, netabout racing, but also about beworking, making a good impression, etc.

Before long, Stenzel himself was one of the drivers being "devel-"podo"

be a great driver. You've got some "Charlie's always told me, 'You'd talent.' So I decided why not put Stenzel attended Finish Line myself through the same exact program to prove that it works."

Racing School December 11-12, and a few days later tested at the Daytona International Speedway After his second test run, he in a Chevy Monte Carlo owned by Bob Schacht of Bob Schacht Motorsports.

posted the 13th fastest time of the day, running at just over 178



Scott Stenzel spent his childhood racing four-wheelers, gokarts and dirt bikes at his neighbor's back yard practice track. After stints racing Enduro cars, dragsters and a successful snowboarding career, he's set his sights on a future in big-league auto racing.

miles per hour. He had the fastest time of Schacht's four drivers, was and the fastest rookie at the the fourth fastest Chevrolet time,

Stenzel returned to the track the next day and ran enough laps to obtain his ARCA license, which ries this coming season, which would allow him to run in the sespeedway that day.

"This was one of the most exciting weeks of my life," Stenzel said kicks off in February.

He's got the license, he's got the Bob Schacht Motorsports car, now all he needs is a sponsor.

"I'd need about \$100,000 to run the February race in Daytona," he said of the season kickoff. "My goal is to sign a 10-race deal, and

race all of the televised ARCA

"I am really impressed with events this season."

Scott's abilities – both on and off the race track," noted Schacht. "He is a great listener and has a lot of talent."

Stenzel said. "There's no issue with that. I've just got to keep at it and be determined. I've financed myself to this point, but "Everybody who's worked with me as a driver has seen the talcan't do it any more." ent,"

race ARCA season. He noted that Schacht also has a Busch series car waiting for a driver, and after finding a sponsor and racing a 10that, on to the big time - the Nex-Stenzel's goals don't end with tel Cup.

CHECK IT OUT

Stenzel, his business or the Yelprogram, visit the following Web For more information on Scott low Stripes: Making the Driver sites:

www.digicraftproductions.com www.makingthedriver.com www.scottstenzel.com

come recognized as an appreciated member of the racing associaraces, build up his name and betions that he joins.

he'll set his sights on a Daytona Once he's accomplished that, 500 win.

For now, he just wants to win



Charlie Patterson

Agent, Nex-Gen Motorsports, 317-694-6742

Over forty-five years of winning experience and hard work have earned Charlie Patterson the distinction of being recognized as an expert in the field of auto-racing. Charlie began his motorsports career back in 1958, at age twenty, as a crewman for an Indy Racing team. He spent the next thirty years mastering a variety of skills from lead fuel man to crew chief.

During this same period, from 1969 to 1989, Charlie also joined the ranks of car ownership fielding his own USAC Silver Crown and Midget racing teams with such notable drivers as Johnny Rutherford, Kenny Jacobs and Johnny Parsons behind the wheel. From time to time you could even find Charlie piloting one of his midget cars out on the open wheel circuit. Another early career highlight came when Charlie was hired as motorsports consultant and provided race cars for use in the filming of Paul Newman's motion picture WINNING.

The latest chapter on Charlie's colorful career comes with the formation of NEX• GEN Motorsports – a new driver search and placement program designed specifically to fulfill the growing sponsor demand that NASCAR and its teams provide a younger, more camera-friendly driver image as representative of the sport. In the world of product marketing, perception is reality and the consumer demographic being targeted is increasingly getting younger.

To the benefit of our industry, Mr. Patterson has the proven ability to single out those young men and women who possess the rarest combination of natural talent, star image and the personal dedication necessary to achieve championship status – both on and off the track. With "motorsports veterans" like Charlie Patterson watching the road, the Next Generation of auto racing has a very bright future ahead!

Bob Schacht

Car Owner, Bob Schacht Motorsports, 704-660-1280

With more than 35 years of experience in the motorsports industry, Bob Schacht is a respected veteran with the capabilities of a team leader and innovator.

Bob's reputation as a crew chief is well established and he is well known for his race savvy and

knowledge. Under his direction, Bob Schacht Motorsports has experienced success in all of the highest levels of motorsports competition including the ARCA RE/MAX Series, the NASCAR Craftsman Truck Series, the NASCAR Nationwide Series and the NASCAR Nextel Cup Series.

As a team owner, Bob has developed a world class organization and Bob Schacht Motorsports prides itself in producing the competitive equipment necessary to insure a successful motorsports program for all of their partners.

Bob's innovations in the motorsports industry include a suit cooler widely used among various series as well as a major role in the design and construction of the race cars used the in the blockbuster movie Days of Thunder, starring Tom Cruise and Nicole Kidman.





Sponsorship Opportunities

Title Sponsorship & Associate Sponsorships Available for 2008 Season

Your LOGO



I personally invite you to be a part of the experience!

Title Sponsorship: Full Season - Ten Televised Races - \$1 Million Individual Televised Race - \$100,000

Associate Sponsorship: Full Season - Ten Televised Races - \$500,000 Individual Televised Race - \$50,000

Custom Packages Available: Call **Peter Olach** with NexGen Motorsports **828.638.0345** for more information.

In 2007, Daytona had an attendance of an estimated 60,000 people with a nationwide broadcast via the SPEED TV network and over 883,000 HH impressions and received a 1.27 HH rating during the race coverage.

\$100,000 Sponsorship Example: This would yield a viewership of an estimated 943,000 with a CPM of \$106. This is calculated for only one day. We will be having our sponsors featured on our car through out the racing weekend. We also need to formulate in the "Yellow Stripes - Making the Driver" exposure levels which last through the lifetime of the product.



Broadcast Schedules 2008 ARCA RE/MAX Series TV Schedule

| DATE | TRACK | TV | LENGTH | COMPETING IN |
|-------|-----------------------------|-------|-----------|----------------|
| 2-9 | Daytona Int'l Speedway | SPEED | 200 miles | -#\#- |
| 4-13 | Salem Speedway | | 200 laps | |
| 4-19 | lowa Speedway | SPEED | 250 laps | -# <u>\</u> #- |
| 4-26 | Kansas Speedway | SPEED | 150 miles | -# <u>\</u> #- |
| 5-4 | Rockingham Speedway | | 500 km | |
| 5-10 | Kentucky Speedway | | 150 miles | |
| 5-18 | Toledo Speedway | | 200 laps | |
| 6-7 | Pocono Raceway | SPEED | 200 miles | -\$\\$- |
| 6-13 | Michigan Int'l Speedway | SPEED | 200 miles | - |
| 6-29 | Cayuga Speedway Park | | 200 laps | |
| 7-11 | Kentucky Speedway | SPEED | 150 miles | -\$\\$- |
| 7-26 | Berlin Raceway | | 200 laps | |
| 8-2 | Pocono Raceway | | 200 miles | A 4 |
| 8-9 | Nashville Superspeedway | SPEED | 150 miles | -#X#- |
| 8-17 | Illinois State Fairgrounds | | 100 miles | |
| 9-1 | DuQuoin State Fairgrounds | | 100 miles | |
| 9-6 | Chicagoland Speedway | SPEED | 200 miles | - |
| 9-13 | Salem Speedway | | 200 laps | -7(- |
| 9-28 | New Jersey Motorsports Park | | 200 laps | |
| 10-3 | Talladega Superspeedway | SPEED | 250 miles | |
| 10-12 | Toledo Speedway | SPEED | 200 laps | |
| | | | | -/ \- |

All Times Eastern



Become the Next Racing Legend











co-creator, and yes, I am putting myself through our program to prove that it works! **99**

66 I am Scott Stenzel

ALA SS

Take your career to the next level! J. TODAL

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F.A.Q.

Why Motorsports?

Motorsport sponsorship is one of the rapidly expanding arenas that allow aspiring companies the ability to maximize their marketing potential. Racing fans are the most loyal and committed people to their favorite driver and driver's sponsor.

Why Scott Stenzel?

This very talented driver has years of racing experience combined with a very marketable approach to motorsports. Not only does he understand advancing technological trends in advertising, and marketing, he also helps partnered companies build on their success through measurable ROI's. Not to mention that he can drive the wheels off of any race car.

Why ARCA RE/MAX Series?

ARCA RE/MAX Series races and events are broadcast exclusively on SPEED Channel. Races are held at some of the nation's top venues in addition to America's premier short tracks. The audience for motorsports continues to grow across North America and around the world. And no fans are more brand-loyal than those of automobile racing. This series grants very cost effective access and delivers highly productive exposure.

Why Charlie Patterson?

He knows great talent and how to build very successful drivers. He has helped Tony Stewart, Ryan Newman, the late Kenny Irwin and many more through his years. His main goal is to get as many young professional drivers into the sport as he can that can get the job done.

Why Bob Schacht?

Bob Schacht Motorsports has experienced success in all of the highest levels of motorsports competition including the ARCA RE/MAX Series, the NASCAR Craftsman Truck Series, the NASCAR Nationwide Series and the NASCAR Nextel Cup Series.

Why X Dollars?

Our Title and Associate sponsorship packages offer maximum exposure through our advertising and marketing outlets. We also have custom packages that are available which can cater to your exact needs. The exposure we provide goes beyond simple on-car signage but can be customized to include web presence, promotions and customer interaction.

Why Yellow Stripes?

This driver development program is what makes the driver who they are. It covers everything from making the best first impression a driver can make to how to obtain the proper knowledge and experience to advance any driver's career. See more real life success stories online at, www.makingthedriver.com.





Testimonials

Mike Loescher - Finish Line Racing School

"When Scott came to me I was a little hesitant about his upcoming Daytona test. After two days with him I was really impressed. He surprised me with how much talent he has. He is more then qualified to race Daytona and all of ARCA's races. There is no question about his talent. They just have to get a car under him."

Charlie Patterson - Nex Gen Motorsports

"My main goal is to find as many young, intelligent drivers, who can get the job done. I believe that Scott has what it takes to make it big in Motorsports. When I look at Scott I see the next Jimmie Johnson, he really is a sponsor's dream. He really impresses me to see him do such a great job behind the wheel."

Bob Schacht - Bob Schacht Motorsports

" I am really impressed with Scott's abilities – both on and off the race track. He is a great listener and has a lot of talent, I look forward to racing with him in February. Now all he has to do is bring a sponsor and we'll make sure we can make as many races as we can. I look forward to getting back into the competition this year."

Rainbow Kirby - Disney Adventures Magazine

"It's hard to sell an event to advertisers on paper, that's why the video recap is essential. With Digi Craft's (Scott's Production Company) eye for detail and editing genius, they truly captured the live energy of our event so that our clients were captivated from the moment we pressed "play". When we walk into a meeting we don't have to rattle off details, we just say "watch this", pop the DVD in and it sells itself! Thanks Digi Craft, you're our leading undercover salesman!"

Sheila Kramer - Lake Mary Life Magazine

"Scott Stenzel of Digi Craft approached us with an idea that has created an entirely new segment of business for us. Scott and his team of designers and programmers developed the Lake Mary Life portal into a site that almost instantly became the "go to" site for thousands in the Lake Mary Community.

With little or no knowledge of how online would fit into our business, Scott carefully guided us and was able to bring our magazine to life online. His team required little direction. Their creative approach to problem solving has been remarkable. They have been available to answer questions and have listened to and acted on our requests with an almost uncanny understanding of what we needed."





Thank You.

The enclosed information was only a summary of what we can offer. For more detailed information on available partnerships please call **Peter Olach** with NexGen Motorsports **828.638.0345** for more information.. I can be reached at 321-663-6979 as well. I am very interested in your thoughts about our programs and look forward to your response.



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